Says

* "I spend about 15-20 minutes selecting my outfit." (Sarah)
* "Comfort is key. I check if it's clean and somewhat matching." (Alex)
* "I consider comfort for long days, professionalism for potential employer interactions, and versatility for transitioning from classes to networking events." (Mei)
* "I consider comfort first, then how formal my day's meetings are." (Raj)

Thinks

* Weather and schedule are crucial factors in outfit selection
* Looking stylish is important for confidence and professional image
* Balancing comfort and professionalism is challenging
* Time spent on outfit selection should be minimized

Does

* Checks weather forecast and calendar for the day
* Organizes wardrobe by type or occasion
* Uses Pinterest for outfit inspiration
* Plans outfits in advance for important events
* Keeps backup options (like a blazer) for unexpected situations

Feels

* Stressed when unable to decide on an outfit quickly
* Frustrated when planned outfits don't work out
* Confident when wearing a well-put-together outfit
* Embarrassed when underdressed for important meetings
* Overwhelmed by limited wardrobe options (especially for students)

Pains

* Limited time in the morning for outfit selection
* Difficulty in creating diverse looks with a limited wardrobe
* Stress from unexpected weather changes or last-minute events
* Balancing comfort, style, and professionalism
* Keeping clothes wrinkle-free and ready to wear

Gains

* A system that suggests outfits based on schedule, weather, and dress code
* More time for creativity in outfit selection without morning rush
* Confidence boost from wearing appropriate and stylish outfits
* Effortless style without spending too much time or money
* Versatile outfits that transition well between different events